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ADORE COSMETICS/ERIN HEATHERTON FEATURED IN PRINT IN OK! MAGAZINE

Miami, Florida: Adore Cosmetics brand ambassador and former Victoria's Secret Angel Erin Heatherton is featured in the November 21st, 2016 print edition of OK! Magazine discussing the luxe organic beauty brand.

Adore Cosmetics began a new campaign that was released Fall 2016 named "Adore Yourself" featuring the lovely Erin Heatherton to personify the concept of loving yourself inside and out.

Heatherton said she admires the company's commitment to high-quality, plant-based ingredients, as well as their confidence-boosting campaign message: "I love that they use only organic stem cells in their formulas and that they remind women to celebrate themselves," says the 27-year-old model of the brand's #AdoreYourself initiative.

You may find this campaign coverage as well as other Adore updates on the news section of our redesigned website: <https://www.adorecosmetics.com/blogs/news>

About Adore Cosmetics: Adore Cosmetics offers innovations in organic skin care products powered by plant stem cells and other beauty-boosting ingredients. Adore products are designed to promote beauty, help reverse the signs of aging, and restore a youthful glow to the skin by harnessing the power of nature.

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